

# The webinar will start shortly!

If you are here to learn about

**Careering, on Purpose:**

**Realigning work you love with the life you wish you were living**

***Step 2: Confident Career Redesign***

Please know you are in the right spot!



# 02

## CONFIDENT CAREER REDESIGN

HOW TO GET UNSTUCK  
& START STRIVING

# Meet Helen Hanison

Founder of Helen Hanison Leadership Coaching & creator of the coaching ladder helping people at a career crossroads, get unstuck

A

I live with my husband, our two teenagers (and our 2 dogs) in England.

B

I used to think being on the board of the worlds largest PR company defined me. Then got laid off - twice. I reeled with career grief and got stuck in a cycle of trying to evolve. Eventually, I figured out how to align work I love with what matters most.

C

I believe that we must have career-life synergy to thrive but know that clarity about what that means is hard. My work is to make it easier to redesign your career so that work you love is aligned with the life you wish you were living.

D

100% of clients say they get clarity about their purpose-driven vision and create a plan to get there.



# Second, redesign your career!



- 1 Redesign ideation will finally give you the best way to get clear on 3 career 'lives' that all excite you - and a formula to take back control of your choices
- 2 We teach how to detach from the false belief that there is one true pathway and the smart way to shape a **'What Next' Quest**
- 3 You'll understand the truth about how to achieve well-aligned transformation, even if you're scared of disruption or feel like you can only do what you've always done
- 4 You'll be **Careering, on Purpose**, feeling alive and aligned as you do

**Who here feels Stuck? And what with?**

**How a seasoned professional  
was able to infuse a jaded career  
with purpose and meaning,  
even though she felt stuck in a success trap**



*Meet Emily: From Career Crossroads and feeling conflicted...*

*To: ...Living her long-term career redesign:*

***“I’m living to my values in a more conscious and considered way and somehow it feels easy! Careering, on Purpose is no cookie-cutter coaching ladder, but a totally bespoke support system tailored to any professional challenge. Thank you, Helen!”***


The Reason Career Redesign Worked So Well For Emily?

**She rewound a significant story holding her stuck & finally became the architect of her own (congruent) career choices.**

**Then got everything she wanted.**



# When this part is done right...

- 1 One of the hardest parts of being at a career crossroads is feeling stuck in a cycle of trying to solve your career problem. But getting unstuck is simple once you have your career compass
  - 2 In fact, we even show you the smart way to shape a **What Next Quest**, then pilot-test your most compelling new career ideas, so you build forwards without false steps
  - 3 You'll come to LOVE the clarity that comes from aligning your mindset with your ambitions as you make a plan you're excited to act on
  - 4 You'll never have to worry about taking unthinkable risks or getting stuck in a cycle of trying again
- 



For example, here is Susan

**Meet Susan: From culinary innovation  
... to a portfolio encore career with a difference!**

Susan felt a great sense of rejection that she was no longer valued when she lost her leadership role in the food company where she'd been for many years.

Being a vibrant 60 she was not ready to retire. Susan came to coaching feeling vulnerable and desperate to replace the role she'd lost.



## Why Did Career Redesign Work So Well For Susan?

**She was able to plant deep hopes  
for a different future &  
didn't have to make any scary moves  
to feel her way forwards**

## Results:

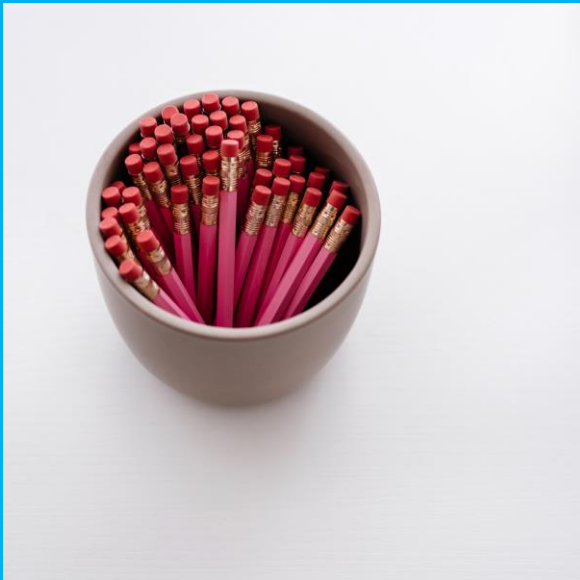
Susan created an encore career  
in canine therapies!

*“I have clarity and a sense of purpose I didn’t think was possible when I first lost my job. I believe in myself and what I can achieve”*

# With Confident Career Redesign You learn to:

- 1 Start with redesign ideation even if all you feel is Stuckness
- 2 Detach from the false belief there is '*one true pathway*', then brainstorm at least 3 career 'lives' you have in you!
- 3 Shape a smart "**What Next**" Quest, diluting risk with every small (and safe) step you take towards your aligned and confident transformation

What Some Recent  
Clients Said About  
CONFIDENT CAREER REDESIGN



“My career redesign has been an extremely emotional process and I wouldn’t have wanted to do it with anyone else but Helen” (Ashley)

*“You helped move my thinking along and make me feel like things are possible but in a practical way where we figure out a path that may not be the most obvious” (Chris)*

*“I found it really useful to think of the end of my career and what I want my achievements and accolades – then work back from there for my next steps”*

(Beverley)

# Are You Stuck Circling Your 'What Next'?

Perhaps you feel a growing need to rethink what you do, but don't know how?

My gift to you today is the career redesign formula I weave into my coaching when someone wants help to realign work they love with what matters most.



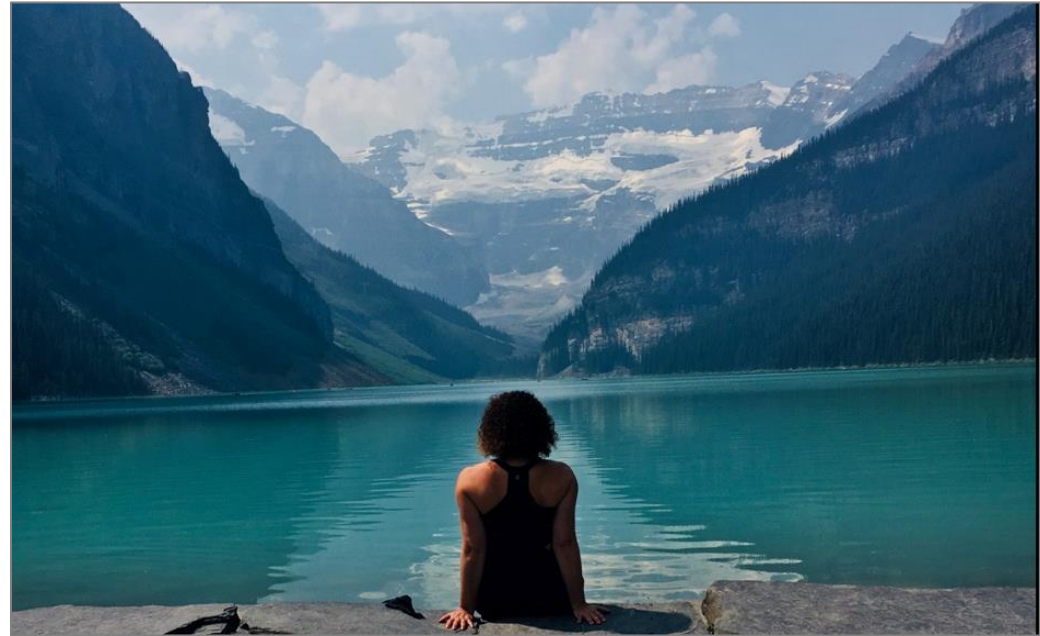
Want some support redesigning  
your career?

**My audience gets actionable  
advice and exclusive offers here:**

<https://bit.ly/ambitionstothrive>

**You can apply for a clarity  
conversation here:**

<http://bit.ly/bookaclarityconversation>



 Helen  
Hanison